



BierCycle Adventures

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FOR IMMEDIATE RELEASE
September 18, 2012

A "BIKE FOR A BUNCH" ROLLS INTO HISTORIC DOWNTOWN STILLWATER
Historical tidbits and pedaling on a group bike makes for a fun experience.

STILLWATER, MN - A new and unusual activity has rolled into downtown Stillwater, MN. A multi-person pedal bike that can accommodate up to 10 pedalers and 3 non-pedalers on a rear bench seat has recently been seen pedaling the streets of downtown Stillwater. Pat Wolf, the owner of the bike, operates the business under the name BierCycle Adventures. Wolf is the great granddaughter of Joseph Wolf, the founder of the Joseph Wolf Brewery in downtown Stillwater. Wolf grew up in Stillwater and has been a part of the community her entire life.

In following the legacy of her great grandfather's entrepreneurial spirit, Wolf differentiates her 10-seat pedal bike from other bike operators in the Twin Cities in several ways. Unlike other operators, the BierCycle will be exclusively located in downtown Stillwater which will allow patrons to enjoy it on a regular basis. Wolf hopes that with time the bike will be a "must do" activity for the locals, their guests, and visitors. In addition, the small electric motor assist on the bike is a helpful feature for the pedalers and also differentiates it from other bikes operating in the Twin Cities as does the water misting feature which cools down riders during hot summer days.

As another way to differentiate its use, Wolf is using the bike to provide a 35 minute public tour of downtown sure to include tidbits of information that might even stump some long-time residents. Wolf also indicates they are organizing a morning cardio workout using the bike for those enthusiasts who are looking for a way to share their work out experience. "Our oldest rider on a public tour has been a 90 year old resident who pedaled the entire trip with us. I think she might be ready for our cardio class!" said Wolf.

The bike is available to rent for special events and private parties such as birthdays, anniversaries, family reunions, company events, and pub crawls to name a few. Wolf and her staff are even looking to create tours that may include a progressive dinner utilizing favorite dining spots in downtown or an appetizer or dessert tour to complement that special get together.

And, of course, you can drink beer, soon to be Wolf Beer, anytime while pedaling. Wolf also has re-started the Joseph Wolf Brewing Company with her sister, Kathy Wolf Swanson, and they plan to release Wolf Beer once again in the Stillwater Valley within the next few months. Wolf stated "the ideas for using the bike are endless and we are looking to collaborate with other Stillwater businesses to create unique experiences for residents and visitors while enjoying our wonderful historic downtown."

During public tour operating hours, the bike is located on the east side of Water Street next to the new Pedestrian Walkway. The bike is available to pick up patrons at pubs and restaurants in downtown on a private tour basis.

BierCycle Adventures, LLC was founded in 2012 to provide residents and visitors with a fun and unusual group bike experience in historic downtown Stillwater, MN.

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If you would like more information about the BierCycle Adventures or Wolf Beer, or to schedule an interview with Pat Wolf, please call 651.300.2202 or email her at pat@biercycleadventures.com.

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